



James J. Sansevero

Partner, Chief Communications Officer



James Sansevero is responsible for planning and developing brand strategy, including integrated marketing and communications, digital communications, content development, and media relations for Lord Abbett's businesses. In addition, Mr. Sansevero serves on the firm's Management Committee.

Mr. Sansevero joined Lord Abbett in 2005 as Director of Brand Management and was named Partner in 2012. His previous experience includes serving as Senior Vice President and Senior Account Director at Draft, with primary responsibility for managing the Bank of America relationship; Senior Managing Director of Citigate, Inc., where he managed the U.S. based advertising, branding, interactive, marketing services, and public and investor relations businesses; Vice President of Advertising at Manufacturers Hanover and financial advertising sales at The New York Times. He has worked in the financial services industry since 1995.

He received a BA in business administration from Villanova University.