

Matthew Bergen

Head of U.S. Retail Market Strategy



Matt Bergen focuses on strategy for the U.S. Retail business. Working closely with the Head of U.S. Retail, he is responsible for developing the go-to-market strategy for investment solutions across various client, channel, and market segments. Additionally, he leads Lord Abbett's Separately Managed Accounts (SMA) business, overseeing strategy development and execution to drive the growth of the SMA business, along with leading the sales, service, and operations teams dedicated to this product line. Mr. Bergen collaborates with the firm's Investment Professionals, Product Strategy team, Chief Operating Officer for Client Services, and Chief Marketing Officer to shape and implement these strategic initiatives.

Mr. Bergen joined Lord Abbett in 2012. Prior to his current role, he held various positions within Client Services, including Director, Product Strategy; Regional Manager based in Connecticut; Regional Manager based in Cincinnati; Business Development Consultant; and Advisor Consultant. He has worked in the financial services industry since 2012.

He earned a BA in organization and management studies from Gettysburg College.