



Kristen Doyle, CFA

Head of U.S. Institutional Market Strategy



Kristen Doyle is focused on market strategy for the Lord Abbett Institutional business, including the development of views of investor needs by channel and the implementation of those views. In strong collaboration with the Head of U.S. Institutional, she is responsible for developing and adapting the go-to-market strategy for investment products in different client, channel, and market segments. This includes developing a messaging strategy and optimizing current products as well as identifying new opportunities to meet investor demands. Additionally, she works closely with the Product Strategy team and Chief Operating Officer for Client Services in order to form and implement these strategic initiatives.

Ms. Doyle joined Lord Abbett in 2022. Her previous experience includes serving in various roles at Aon Investments (global investment consulting firm) including Partner & Global COO, Public Sector Solutions Leader, Lead Investment Consultant on some of the largest and most sophisticated institutional investment programs, and Lead of Trust Services Research Team. She has worked in the financial services industry since 2001.

She earned a BA in economics from Denison University and is a holder of the Chartered Financial Analyst® (CFA) designation.