

## Adam Backman, CFA

Partner, Head of Alternatives and Product Strategy



Adam Backman is responsible for developing and optimizing Lord Abbett's Alternatives business, leading execution of the strategy through collaboration with stakeholders across the organization. In addition, he leads the Product Strategy team. Working with the leaders of our U.S. Institutional, U.S. Retail, and International teams, as well as the Market Strategy group, Adam is responsible for ensuring that Lord Abbett develops and delivers relevant, high-quality investment strategies to our global client base. In addition, Mr. Backman co-chair's the firm's Operating Committee.

Mr. Backman joined Lord Abbett in 2004 and was named Partner in 2016. Prior to his current role, he worked in various capacities at the firm, including Director of Due Diligence, Institutional Investor Services, and Senior Portfolio Specialist. His previous experience includes serving in the Capital Markets Intelligence group at Thomson Financial. He has worked in the financial services industry since 2000.

He earned a BA in psychology from Duke University. He also is a member of the New York Society of Security Analysts, and is a holder of the Chartered Financial Analyst®(CFA) designation.