



## Megan Vega

*Senior Managing Director, Chief Storyteller*



Megan Vega is responsible for focusing on shaping the firm narrative regarding business strategy, investments, and operations, while reinforcing our culture and leadership strengths. She is also responsible for leading the Corporate Communications team, overseeing internal, external, and executive communications, brand, public relations, and social media. She also leads Lord Abbett's Global Events & Client Experience team and all Community Relations efforts. In addition, she serves on the firm's Operating Committee.

Ms. Vega joined Lord Abbett in 2021 from KPMG US, where she served as the Director of Strategic Storytelling. In that role, she was named a Top Woman in PR by PRNews and earned PR Daily Awards for "Best Internal Communication" and numerous Telly Awards for digital storytelling. Previously, Ms. Vega was a television journalist and was awarded a *NY EMMY* for her coverage of the "Miracle on the Hudson", the emergency water landing of US Airways Flight 1549 on the Hudson River.

She earned a BA in Journalism from the University of Massachusetts, Amherst.