



Megan Vega

Senior Managing Director, Chief Storyteller



As Lord Abbett's Chief Storyteller, Megan Vega is focused on shaping the firm narrative regarding business strategy, investments, and operations, while reinforcing our culture and leadership strengths.

Recognized as an executive who drives innovation, Ms. Vega leads the Corporate Communications team, overseeing internal, external, and executive communications, brand, public relations, and social media. She also leads Lord Abbett's Global Events & Client Experience team and all Community Relations efforts.

Advising Lord Abbett's most senior leaders on integrated communication strategies, Ms. Vega and the team create and produce content and global events that inform, motivate, and inspire Lord Abbett stakeholders; shape and strengthen the firm's principles-led, performance-oriented, and purpose-driven culture; articulate and amplify the Lord Abbett brand; and defend and protect its reputation.

Ms. Vega joined Lord Abbett in 2021 from KPMG US, where she served as the Director of Strategic Storytelling. In that role, she was named a Top Woman in PR by PRNews and earned PR Daily Awards for "Best Internal Communication" and numerous Telly Awards for digital storytelling. Previously, Ms. Vega was a television journalist and was awarded a *NY EMMY* for her coverage of the "Miracle on the Hudson", the emergency water landing of US Airways Flight 1549 on the Hudson River.

She earned a BA in Journalism from the University of Massachusetts, Amherst.