



Matthew Bergen

Head of U.S. Retail Market Strategy



Matt Bergen is responsible for the strategy for the U.S. Retail business at Lord Abbett. In close collaboration with the Head of U.S. Retail, he develops the go-to-market strategy for investment solutions across various client, channel, and market segments. Additionally, he leads the Separately Managed Accounts (SMA) business, driving its growth through strategy development while overseeing the sales, service, and operations teams dedicated to this product line. Mr. Bergen works with the firm's Investment Professionals, Product Strategy team, Chief Operating Officer for Client Services, and Chief Marketing Officer to shape and implement these strategic initiatives.

Mr. Bergen joined Lord Abbett in 2012. Prior to his current role, he held various positions within Client Services, including Director, Product Strategy; Regional Manager based in Connecticut; Regional Manager based in Cincinnati; Business Development Consultant; and Advisor Consultant. He has worked in the financial services industry since 2012.

He earned a BA in organization and management studies from Gettysburg College.