



LORD ABBETT®

## Matthew Bergen

*Head of U.S. Retail Market Strategy*



Matt Bergen is focused on strategy for the U.S. Retail business, ranging from the development of views of investor needs by channel to the implementation of those views. In strong collaboration with the Head of U.S. Retail, he is responsible for developing and adapting the go-to-market strategy for investment products in different client, channel, and market segments. This includes developing a messaging strategy and optimizing current products as well as identifying new opportunities to meet investor demands. Additionally, he works closely with the Product Strategy team and Chief Operating Officer for Client Services to form and implement these strategic initiatives.

Mr. Bergen joined Lord Abbett in 2012. Prior to his current role, he served in various roles across Client Services including Director, Product Strategy; Regional Manager based in Connecticut; Regional Manager based in Cincinnati; Business Development Consultant; and Advisor Consultant. He has worked in the financial services industry since 2012.

He earned a BA in organization and management studies from Gettysburg College.